excelledia°

Course Fee: ₹50,000+GST

MOTION DESIGN MASTER CLASS: BECOME NOVICE TO EXPERT

04 MONTHS*



Course Overview

The course introduces you to the fundamentals of Adobe After Effects and Motion design in the easiest and most fun way possible. You'll dive head-first into Adobe After Effects and begin creating animations from day one, such as keyframe animation, motion graphics, and compositing and you'll learn the principles behind great animations. The course is designed to give students a solid understanding of the animation process and to help them develop the skills necessary to create engaging and visually stunning animations for digital media. By the end of this course, you'll have multiple animated videos, with creative assets and guidance that can be added to your portfolio. It will also introduce them to various software and techniques used in the industry.

Course Certification:



Who Should Attend:

Any student and working professional can attend these classes, If you are a Graphics/UI/UX designer, Video editor, or anyone studying/working in the media and design field it's the ideal course to learn animation and move forward in your career.

Course Benefits:

- Be able to create animation and motion graphics pieces
- Get Industry Recognized Course Certificates
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- Hand-on Project experience to the output
- Hands-on Project Experience
- Internship options



- Basic Knowledge of using computer
- A creative mind
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- Attention to detail
- Good to have knowledge of the latest social media and design trends

Course Outline/Syllabus:

Month 01

Week 1:

A. Introduction to After Effects and setting up vour workspace

B. Keyframe animation and basic compositing techniques

C. Preparing layers and files in Adobe illustrator

D. Working with Illustrator files in After effects

• Week 2:

A. Advance animation with masks and shape layers

B. Working with effects in after effects

Week 3:

A. Basic introduction to 3D in after effects

B. Animation with Text lavers

C. Working with Adjustments layers and null objects

Week 4:

A. Using plugins and scripts to speed up the workflow

C. Creating a class project from everything learned in 1St Month

*The course duration includes

3 months of learning and a month of INTERNSHIP

Month 02

Week 1:

A. Advanced compositing techniques

B. Introduction to kinetic typography animation

C. Creating and animating infographics

• Week 2:

A. Basic character animation

C. Introduction to basic green screen removal and color correction

• Week 3:

A. Introduction to essential VFX workflow

B. Working with tracking in after effects

C. Working with live footage in after effects

Week 4:

A. A. Particle effects and dynamic simulations and creating special effects in After effects

B. Creating a class project from everything learned in 2nd Month



Month 03

Week 1:

A. Introduction to Maya and setting up your workspace

B. Basic modeling in maya

C. Introduction to Motion graphics in Maya

Week 2:

A. Advanced character rigging and animation in After effects

B. Working with 3D layers in After effects correction

C. Advanced 3D composition in after effects

D. Working with various plugins to improve the work process

Week 3:

A. Coming up with a class project and introduction to storyboarding

B. Creating a complete Styleframe from the storyboard

Week 4:

A. Capstone project: creating a complete motion graphics piece using After Effects and Maya from concept to final render.

Month 04

Internship and Hands-on projects with assistance

